



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/S Plakon/R/Stre/FI (17019)
Agency/T-Code Southern Campaign Resources (4245)/090005922
Buyer
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political (1065)
Brand SCOTT PLAKON/HD 30 (136502)
Acct Types National/Political
Est/Headline /06364214
Demo
Revision
Comments

Invoice 652706
Inv Date 11/25/2012
Terms Net 30
Contract 335811
Bill Type Standard
Period 10/29/2012 - 11/25/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 11/27/2012 1:42:45PM

Southern Campaign Resources
235 East Virginia Street
Tallahassee, FL 32301

AgM

SCOTT PLAKON/HD 30
***** THIS IS A CASH IN ADVANCE

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,F-1	10/29/12 7:55AM (Mo)	00:30	PLAC0001	\$2000.00	
1.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,F-1	11/02/12 8:54AM (Fr)	00:30	DENT0005	\$2000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,Th-1	10/29/12 6:28PM (Mo)	00:30	PLAC0001	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,Th-1	10/30/12 6:00PM (Tu)	00:30	PLAC0001	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,Th-1	11/01/12 6:27PM (Th)	00:30	DENT0005	\$3000.00	
3.0	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1	10/30/12 7:29PM (Tu)	00:30	PLAC0001	\$3000.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/29/12 11:13PM (Mo)	00:30	PLAC0001	\$2000.00	
5.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-1,Th-1	10/31/12 7:53PM (We)	00:30	PLAC0001	\$3000.00	
6.0	Spot	7:00:00PM- 7:30:00PM	Per week (1),Mo	11/05/12 7:13PM (Mo)	00:30	DENT0005	\$3000.00	
7.0	Spot	7:30:00PM- 8:00:00PM	Per week (1),Mo	11/05/12 7:36PM (Mo)	00:30	DENT0005	\$3000.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1	11/05/12 7:29AM (Mo)	00:30	DENT0005	\$2000.00	
9.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 5:58PM (Mo)	00:30	DENT0005	\$3000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$32,000.00
Commission	(\$4,800.00)
Net Total	\$27,200.00

Total Spots 12

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.